

## Research on Modern Decoration Art of Folk Arts and Crafts

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**Abstract:** With the development of economy, the progress of society and the change of concept, people have higher and higher requirements for environmental decoration, which promotes the rapid development of interior decoration design. This paper studies the modern decorative art of folk arts and crafts. Combining with the analysis of folk arts and crafts, the application of folk arts and crafts in modern art design is studied, and targeted suggestions are put forward. Studies have shown that folk arts and crafts have strong traditional, artistic, national, natural and procedural characteristics, showing strong local characteristics and national style. The modern decorative design borrows a lot of expressions of traditional Chinese arts and crafts, and has far-reaching significance for enriching the interior decoration form and inheriting and developing Chinese traditional culture and art.

### 1. Introduction

In order to meet the actual needs of people, the practical products, appreciation products and decorative pieces made with artistic ideas and crafts are all in the category of arts and crafts [1]. Those who were spontaneously created in the ancient times relative to the courts, and the modern production of the factory relative to the commercial production of the factory belonged to folk arts and crafts. First of all, the purpose of creating traditional arts and crafts is to beautify people's lives. Many well-made handicrafts have been used as interior decorations for people to enjoy in ancient times [2]. From the perspective of aesthetic traits, traditional arts and crafts are more decorative than other paintings, sculptures and other plastic arts, and are more suitable for interior decoration. China's indoor decoration should develop healthily. We should take a modern design road that conforms to China's national conditions and strive to explore the cultural essence of the Chinese nation [3]. At the same time, we should absorb foreign advanced design experience and establish a theoretical and practical system of interior decoration design with modern consciousness that truly reflects Chinese characteristics [4]. At present, the interior decoration industry in our country has formed an interior decoration craft design concept based on traditional arts and crafts, which is a modern decoration concept that is easy to accept by the broad masses of the people and fully reflects the cultural characteristics of our country. Folk arts and crafts have a complete process, exquisite skills, showing a distinct national style.

Due to the late start of modern interior decoration design in China, it has been impacted unprecedentedly by the dominant western design system in the world in the field of research and practice. The development of modern interior decoration design with Chinese characteristics and in line with China's national conditions has been greatly restricted [5]. Traditional arts and crafts integrate traditional culture into modern interior decoration. Modern arts and crafts are designed according to their own experience, through various methods to integrate arts and crafts with modern interior decoration, striving to achieve the pursuit of novelty while fully reflecting the aesthetic and comfortable sense. China is a multi-ethnic country. Its long history, vast territory and different national cultures provide a profound historical and cultural basis for the creation of national folk arts and crafts [6-8]. Chinese traditional arts and crafts retain many techniques for decorating production and living utensils [9]. It includes practical science, rationality of structural design, skillful use of materials, skillfulness of decoration, fun of decoration, richness of subject matter, diversity of forms, etc. [10]. It has far-reaching significance for designers to inspire and enrich the artistic language and ideological connotation. Chinese traditional arts and crafts are the

crystallization of the wisdom of the Chinese nation. They contain rich aesthetic values, profound cultural heritage and unique artistic styles, which can provide reference and reference for modern interior decoration design. It has great practical significance and application value.

## **2. The practicality of folk arts and crafts precedes aesthetics or coexistence with aesthetics**

### **2.1 Practicality of folk arts and crafts**

If the creative motivation of the literati painting art is the spiritual aesthetic, then the creative motivation of the folk arts and crafts is largely due to the practical use of matter. Traditional arts and crafts are rich in art, and their shapes, patterns and patterns are extremely rich. The theme covers almost everything in the world. The styling techniques cover figurative, Abstract, semi-Abstract and many other forms, and are inexhaustible treasures of the gallery. In particular, a large number of symbolic styling symbols coincide with the simple and concise visual effects of modern interior decoration. China's traditional arts and crafts are diverse, rich in content and diverse in form. Their materials and crafts also retain certain natural characteristics. Reasonable use of the reference is in line with the current multi-composite interior decoration design and the overall status of individuality. Because of its rich and colorful forms of expression, China's traditional arts and crafts are beautifying the reality and human life. Folk arts and crafts have a high artistic taste, which is different from the aesthetic feeling embodied in common folk arts and crafts. Chinese traditional arts and crafts are extensive and profound. Full excavation and application can effectively expand the space for the development of modern interior decoration design. Traditional arts and crafts have always been used to decorate the interior, while some paintings and sculptures can also be used in interior decoration. The materials and crafts of traditional arts and crafts will produce a wide variety of products for interior decoration while retaining the natural characteristics.

Fig. 1 is the decorative art design work of Nanjing Hall. The author combines Nanjing Yunjin dragon pattern and lotus lamp pattern in the design. Fig. 2 is the decorative art design work of Nantong Hall. The author draws lessons from the graphic elements of seven-star kite and blue printed cloth produced in Nantong.



Fig.1.Decorative Painting “Cloud Brocade Dragon Pattern”

### **2.2 Reasons for Practicality of National Folk Arts and Crafts Prior to Aesthetic Appreciation or Coexistence with Aesthetic Appreciation**

The reason why the practicality of national folk arts and crafts precedes or coexists with aesthetics is also related to its direct origin in the folk. The unique cultural connotation of Chinese traditional arts and crafts is quite different from that of modern design. If traditional Chinese style is used to decorate and deal with the interior space of modern architecture, the traditional characteristics and modern architecture will be unified. In modern interior decoration design, painting and sculpture decoration are often used to beautify the interior environment, but these are far from traditional arts and crafts. From the perspective of aesthetic art, traditional arts and crafts are the most close theme elements to people's lives. Art design develops along with the development of technology and is often influenced by technology. The earliest arts and crafts, that is,

handicrafts, are daily production and daily necessities, and later developed into two types of appreciation and practicality. Chinese traditional arts and crafts have accumulated the essence of China's five thousand years, which contains the profound cultural values of the Chinese nation, and has formed its own unique style and unique concept, which is incomparable to any advanced Western design. Since the purpose is to be practical in your own life, you can design and make it according to your actual needs without having to imitate the original products of the market. As long as you use it smoothly, what you want to do is not subject to any restrictions.

In the practice of interior decoration design, we should follow the concept of modern design, integrate the elements of traditional Chinese arts and crafts into modern design theory and structure system, and create interior decoration that accords with modern people's aesthetic taste and thinking method. In order to realize the use of traditional arts and crafts in modern interior decoration, the pattern and structure of traditional arts and crafts should be integrated first, and selective use should be made according to the needs of modern decoration design. And the inappropriate content will be improved in the way of expression, through the Abstract form in the interior decoration to reflect the artistic value and aesthetic value of traditional arts and crafts. In creation, when the concept of modern art design conflicts with folk arts and crafts, designers should adhere to the idea of inclusive design. The decoration of modern interiors should also keep pace with the times, and modern arts and crafts came into being. In order to expand the international influence of research, further efforts should be made to strengthen the international publicity, international exchanges, international cooperation and the creation of overseas research organizations in the exchange of ancient Chinese arts and crafts. Because the materials are mostly native, they can only be used according to the material, so the style is especially special. This section will mainly analyze the different expressions of traditional arts and crafts by taking some representative interior design works of the commercial field as an example.

In recent years, the number of researches on modern decorative arts related to folk arts and crafts is increasing, which represents the importance of such research is being paid attention by scholars. Figure 2 shows the trend of increasing or decreasing the number of related studies in recent years.

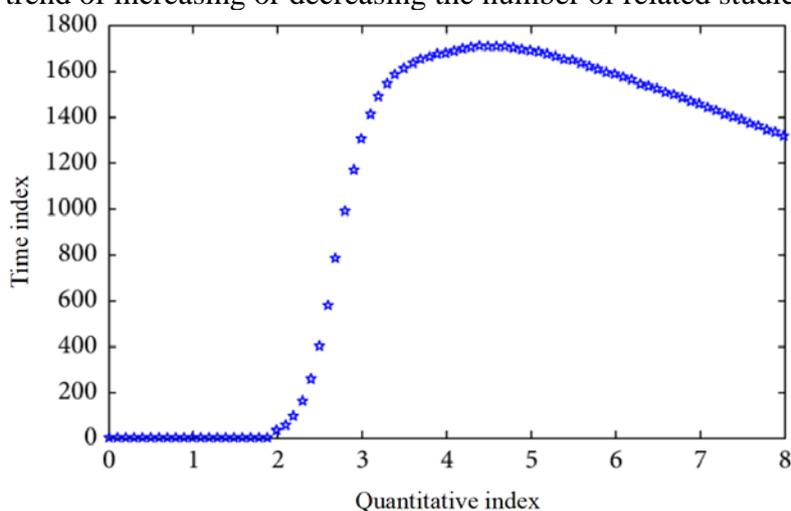


Fig.2. The number of related research increases and decreases in recent years

### 3. The application of folk arts and crafts in modern decorative art

#### 3.1 Key points in the practical application of modern decorative arts

In practical application, the modern interior decoration design art absorbs the nutrients of traditional arts and crafts from three aspects, namely the material elements, theme elements and local cultural elements of traditional arts and crafts. The common decorative design often combines the above three aspects, and combines the materials and motifs of traditional arts and crafts with the national and local characteristics in one work. In order to fully use and exert the aesthetic significance of traditional arts and crafts in modern decoration, we must start from the above three

aspects and fully integrate the above three characteristics of traditional arts and crafts. Thus the concept of traditional arts and crafts is presented in a novel form. Only by incorporating folk arts and crafts into modern art design and using innovative art design techniques to design works, can we embody both modern art style and traditional culture. At that time, decoration design and creation had not yet formed a more mature concept and a more perfect system, and the situation of interior decoration design was chaotic. In China, most of the traditional arts and crafts will retain the original national characteristics and traditional culture in modern architecture, highlighting the charm of ancient civilizations. However, after all, it is their own hands, how to decorate, how to decorate, all by their own preferences, so unconsciously directly and centrally shows the producer and its region, the unique aesthetic taste of the nation.

### **3.2 Designers need to have compatible design concepts**

Modern art design ideas are inclusive, and the inspiration source of art design is extensive. Therefore, artistic designers should actively absorb different elements in the integration of tradition and modern. It also integrates the advantages of various design cultures, grasps the essence and applies it to modern art design. First of all, the purpose of creating traditional arts and crafts is to beautify people's lives. Many fine crafts have been used as interior decorations for people to enjoy in ancient times. Compared with other plastic arts such as painting and sculpture, traditional arts and crafts are more decorative and more suitable for interior decoration. In modern interior decoration, traditional arts and crafts elements should be adapted to the overall interior design style, and combined with pattern, furniture, furnishings, plants and lighting. However, folk arts and crafts are created for certain practical purposes in life. As the level of productivity increases, the practical functions of traditional arts and crafts are almost completely replaced by industrial products. From the turning of practical goods to the art of merely acting as an aesthetic object, it has become a kind of "minor culture", and its development space has been strongly squeezed. The common decorative design often combines the above three aspects, and combines the materials and motifs of traditional arts and crafts with the national and local characteristics in one work.

## **4. Conclusion**

The most valuable place for folk arts and crafts is that it records the sincere and unique feelings that producers make in production and labor. Compared with the decoration of the first group of presidential suites, the staff of the banquet hall has a large amount of flow and short stay time. The decoration of the banquet hall is relatively more abstract and simple and easy to understand in terms of graphics processing. In short, the application of traditional arts and crafts in modern interior decoration design should also be explored in practice, summed up and discovered, strive to explore the cultural essence of the Chinese nation, and truly realize the perfect combination of interior decoration with Chinese consciousness and modern Chinese characteristics. . In order to better realize the inheritance and development of the Chinese nation's 5,000-year history and culture, I hope this article can help and enhance the use of traditional arts and crafts in modern interior decoration. The application of Xuzhou folk arts and crafts in modern art design includes two aspects: the reconstruction of form and the inheritance of God. Traditional arts and crafts use a variety of specific methods, but to meet the use of interior design functions and environmental themes, or complex or simple, adopt a reasonable way to moderately adopt decoration. Generally speaking, modern people's aesthetics and taste lead to a large number of Arts and crafts used in modern interior design and decoration. This also shows that for decorative design art, only works suitable for indoor environment are good works, and moderate decoration is the basic principle that should be adhered to.

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